



الغرفة الهندية العربية للتجارة والصناعة

INDO-ARAB CHAMBER OF COMMERCE & INDUSTRIES

39, Maker Tower "F", 3rd Floor, Below Saudi Consulate, Cuffe Parade, Mumbai - 400 005. INDIA

Tel.: 91-22-40606162 / 6108 / 22154792 • Fax: 91-22-22188221

Web: www.iacci.org • Email: iacci@bom3.vsnl.net.in

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SUDAN BUILD 2008

SUDAN 6th INTERNATIONAL BUILDING MATERIALS, CONSTRUCTION TECHNOLOGIES &
FURNITURE and INTERIOR DESIGN FAIR

29th October - 2nd November, 2008/Khartoum-SUDAN

Sudan, which is the largest country of Africa, has initiated studies, related to the petroleum incomes expected to increase 7 times in medium-term, for strengthening the infrastructure which is quite poor. Within this scope; many projects planned to be realized, particularly those related to road, bridge, housing, dam and electrification, constitute a significant investment and exportation potential.

Demand for building materials is increasing

Although the raw material required for ceramic industry is available in Sudan, the production is insufficient. In the country, annually 1600 to n health-related ceramic tools and 36 thousand ton ceramic tiles are imported. Other construction materials required can be listed as plastic pipes, cables, electric materials, air-conditioner, iron-steel profiles and construction parts.

On the other hand, paper production is also quite insufficient in Sudan. Moreover, this situation may even get worse in a way to cause cement factories stop their production due to lack of paper bags.

Again in the Trademark Fair for the sixth time

Sudan Build 2008 to be organized by Forum Fairs and Promotions Co. Inc. in cooperation with Sudanese Free Zones, a Sudanese International Fair Organizer, will be realized on 29th October - 2nd November, 2008 in Khartoum International Fairground.

140 firms from Sudan, Turkey, People's Republic of China, Austria, Italy, India, Egypt, Germany, Saudi Arabia, Syria and United Arab Emirates participated in Sudan Build-07 organized last year.

Sudan Build -08 to be established on a total indoor and outdoor area of 15.000 square meters will be realized in 3 halls and on outdoor area. The fair which may be visited by the authorities and businessmen from Sudan and neighboring countries, will be open during 10:00 -13:00 and 17:00-22:00. The fair shall be visited by the professional visitors on the first two days and by the public on the last three days.

Member of :

The fair is also supported by Sudan Ministry of Foreign Affairs , Sudan Ministry of Finance , Sudan Ministry of Investment , Sudan Ministry of Energy and Mines , Sudan Ministry of Transportati on, Sudan Ministry of Environment and City Development and the ministries of 26 states responsible for construction and investment .

FURNITURE

While Sudan continues its renovation works with the increased petroleum income, the living standards in the country has also started to go through an evident changing process. With the impact of optimistic atmosphere in economy, the increase ,in the number of housing and hotels, reflects on the demand for household goods, home textile and durable consumer goods .

The government of Sudan provides quite important facilities for the investments to be made in the country. In addition to income and customs duty exemptions granted for 5 years.

PRODUCTS TO BE EXHIBITED in SUDAN BUILD 2008

Building Materials , Infrastructure projects and engineering , contracting services , Construction machinery, equipments , Electric, electronic materials and Technologies, Ventilation, sanitary installation technologies

For Furniture and Interior Design Part ;

Furnitures , Durable Consumer Goods, Kitchenware , Home Textile , Furniture Accessories & Furniture Supply Industry

PARTICIPATION FEE (Rates per sqm)

Entrance Floor

With Stand : 165 €

Without Stand : 145 €

Open Area : 50 €

Minimum stand on indoor area is 9 m².

Minimum stand on outdoor area is 50 m².

SERVICES INCLUDED IN THE PARTICIPATION FEE

Stand construction, carpet, 1 table, 2 chairs, 1 spot per 3 m², electric point, 1 waste bin, 1 ashtray, frontal signs, information about the company in the Participants Catalogue, general cleaning and security services.

PARTICIPANTS CATALOGUE

The "Participants Catalogue" in the dimensions of 14x21 cm shall be printed in English on colored paper. The companies may make their advertisements published in this catalogue which will be delivered to the participants, professional visitors and the related institutions, establishments and commercial agencies in Khartoum by charge.

Fees of Advertisements

Back Cover (Colored)	1000 Euro
Inner Covers (Colored)	500 Euro
Inner Pages (Colored)	350 Euro

TRAVELLING AND ACCOMMODATION

The travelling and accommodation of the representatives of participant companies and the visitors will be organized by 3F Tourism and Traveling Ltd. Co. which is one of the organizations of Forum Fairs and Promotions Co. Inc.

Further information is available on www.sudanbuild.com

Would you be so kind as to examine the general information above and inform us on your decision, please.

Sudan 5th International Building Materials, Construction Technologies & Equipments Fair – Exhibitor List / Khartoum - Sudan

A.A.A. / SUDAN

Products
Crusher & batch plant

ABDUL MUTAAL HAMADTO & SONS CO. LTD./ SUDAN

Products
Pioneer in water & heater

ABDULLATIF AND MOHAMMED ALFOZAN LTD. CO. / SUDAN

Products
Building materials

ADVANCED POWER SOLUTIONS / SUDAN

Products

Generators, UPS, voltage stabilizers, earthing, lighting, lighting protection, solar energy, wind, security energy, data networking

AFRO-INDIA TRADE MAGAZINE / INDIA

AKDABI GROUP / SUDAN

Products

Industry

AL MOAYAD FOR ALUMINIUM / SYRIA

Products

Heat printed glass, aluminium profile extrusion, aluminium systems

ALAMAR CONSTRUCT COMPANY / SUDAN

Products

Swimming pools

ALDOOFA SYSTEM PRODUCTS / SUDAN

Products

Water proofing materials

**AKSA JENERATÖR SAN. A.S.
AKSA POWER GENERATION / TURKEY**

Products

Diesel, gasoline, natural gas, portable, marine gen sets and all kind of accessories

ALFA S.R.L./ITALY

Products

Self erecting cranes, tower cranes

ALHADARA / SYRIA

Products

Electrical devices

ALFAN ALBAGDADI / SUDAN

Products

Decoration & inside design

ALPHA BETA PLUS / SUDAN

Products
Air condition (bower)

AMIN EQUIPMENT & MACHINARY TRADING ENTER PRICES. / SUDAN

Products
Constriction equipment

APV CO. FOR METAL CABLE TRAY SYSTEMS / SYRIA

Products
Solid and perforated cable tray with accessories

ARABIAN EXTRUSIONS CO. (L.L.C) / UNITED ARAB EMIRATES

ARDIÇ ELEKTRİK SAN. VE TIC. LTD. STİ. / TURKEY

Products
Cable management systems, electrical enclosure 19" rack mount cabinets

ARI MAKİNA DEMİR-KÖMÜR İMALAT İNS. TIC. LTD. STİ. / TURKEY

Products
Stone and mines of breakage, elimination plants machinæand equipments

ARMEC S.R.L. / ITALY

Products: Beton mixers

ASLANBAS ÇİVİ TEL VE ÇELİK HASIR SAN. A.S. / TURKEY

Products
Common nail, wire nail, roofing nail, annealed coil nail, welded mesh, screw wire

ASSAN PANEL SAN. TIC. A.S. / TURKEY

Products
Polyurethene sandwich panel for roof, cladding and cold stores

AOMİGA FOR DECORATION & BARTİSHİNS / SUDAN

Products
Decoration materials

AYPA GROSSHANDEL / GERMANY

Products
Natural spring water

AQUARIS-PENA YAPI ELEMANLARI SAN. TIC. LTD. STI. / TURKEY

Products

Bathtubs, shower trays, jacuzi

BABACAN MAKINE METAL INS. SAN. TIC. LTD. STI. / TURKEY

Products

Steel construction, steel silos, fuel storage tanks, scaffold, hangar, stainless steel water and food tanks

BAKRI ELECTRIC & ELECTRONICS / SYRA

Products

Digital bus management, control systems, electric door bell

BANDAUAB COMPANY LTD. / SUDAN

Products

Building

BARTIMEX FOREIGN TRADE / EGYPT

BASHTAG FOR TRADE / SUDAN

Products

Equipment

**BASAK KIREMIT & TUGLA SAN. VE TIC. A.S.
BASAK ROOFING TILES & BRICKS CO. / TURKEY**

Products

Roofing tiles, press bricks, cladding bricks and accessories

BEIJING GLORY GLAMOUR INTERNATIONAL COMMERCIAL & EXHIBITION CO. LTD. / CHINA

Products

Hardware

BRANDEX GmbH / GERMANY

C & B DUE S.R.L. / ITALY

Products

Concrete batching and mixing plants, precasting plants, control systems, concrete recycling plants, mixers, truck mixers, crashing plants, aggregate production equipment

CAN YAPI INS. VE TIC. LTD. STI. / TURKEY

Products
Playwood, MOF, chipboard

CHENGDU TIANQI MACHINERY METALS AND MINERALS IMP. AND EXP. CO. LTD. / CHINA

Products
Wheel loader, roader roller, motor grader. Truck crane ect.

CIVIL HOME FOR TRADING AND CONTRACTING / EGYPT

Products
Decorations, Landscape, G.R.C.

COLDEN AROW / SUDAN

**ÇESAN ÇEVRE SAĞLIĞI SAN. LTD. STI.
ÇESAN COMPANY LTD. / TURKEY**

Products
Asphalt plant, dust holder system, air coller

ÇETINKAYA AYDINLATMA SAN. VE TIC. LTD. STI. / TURKEY

Products
Stabilizer, voltage stabilizer, transformer

DANFODIO PETROLEUM SERVICE / SUDAN

Products
Petroleum service

DEMES KABLO SAN. VE TIC. LTD. STI. / TURKEY

Products
0,6/1 KV Installation and power, coaxial, data telecommunication and control cables

DRILLMEC ENGINEERING CO. LTD. / SUDAN

Products
Equipment & petrol machinery

**DUYAR VANA MAKINA SAN. VE TIC.A.S.
DUYAR VALVE CO. / TURKEY**

Products

Gate, ball, globe, check valves, strainers, fire hydrants, expansion joints, brass ball valves, safety valves, surface box, steam trap.

EASY BEST GROUP / SUDAN

Product

Crop stalks and forage grass crush and processing machine (for feed cattle and sheep)
crop stalks and forage grass bagging machine

ECHO LTD. / SUDAN

Products

Port

EGE GÜNKA MERMER MAD. LTD. STI. / TURKEY

Products

Marble, traverten, mosaics

EKSEN LTD. STI. / TURKEY

Products

Sandwich panel, roof coverings, steel structure profiles, sandwich panel lines, rollformers, cut to length lines, uncoilers

ELECTROELSA S.R.L. / ITALY

Products

Man & material hoist and double mast climbing platforms

**ELIZE GRANIT İÇ VE DIS TIC. LTD. STI.
ELIZE GRANITE & MARBLE / TURKEY**

Products

Granite, marble, travertine

**EMSA JENERATÖR
EMSA GENERATOR / TURKEY**

Products

10-3500 KVA diesel generator sets

**ERDEM PLASTIK SAN. VE TIC. A.S.
ERDEM PLASTIC IND. TRADING. CO. INC. / TURKEY**

Products

Polyethylene, poly propilen, poly vinyl chloride waste water, poly vinyl chloride clean water, poly propilen random capolimer, corrugated pipe ad fittings

**EREN MÜHENDISLIK MAKINA INS. TAAH. ITH. IHR.
SAN. VE TIC. LTD. STI. / TURKEY**

Products

Structural iron cutting machine, structural iron bending machine

EURO DIESEL SERVICES L.L.C / UNITED ARAB EMIRATES

EUROFROST GmbH / GERMANY

Products

Air-conditioning and solar technology production and assembling solar systems, cold chambers, refrigerators

**EYÜBOGLU ÇELİK ISKELE KALIP SİSTEMLERİ
EYÜBOGLU SCAFFOLDING & FORM WORK SYSTEMS / TURKEY**

Products

Steel scaffolding & formworks and telescopic props

EVG ENTWICKLUNGSUND VERWERTUNGSGESMBH / AUSTRIA

Products

Full range of machines to process concrete reinforcing steel. 3D construction system for low cost housing

FA. BRANDA / GERMANY

Products

Avnings-roller shutters

FAF VANA SAN. VE TIC. LTD. STI. / TURKEY

Products

Ball, butterfly, glob, gate knife gate valves, stainers and checkvalves

FAST VERDINI S.P.A. / ITALY

Products

Floor cutters, plate compactors, rollers, tampers, power trowels, power screed, immersion vibrators, wall saws, concrete drilling machines, diamond core bits, diamond blades, hydraulic breakers, table saws.

FATİH PROFİL SAN. VE TİC. A.Ş.
FATİH PROFILE INDUSTRY AND TRADE INC. / TURKEY

Products

Mass production of wrought iron components , wrought iron furniture, ready-to-install fence panels, gates, structural steel elements

FIRST FOR INVESTMENT & DEVELOPMENT LTD. / SUDAN

Products

Constriction & building Investment

FORM ENDÜSTRİ TESİSLER SAN. A.Ş. / TURKEY

Products

Rund air ducts, flat oval air ducts industriaevaporative cooling units, textile air ducts

FORUM EGYPT FAIRS & PROMOTIONS CO. INC. / EGYPT

GAWAHER FOR DICORATION / SUDAN

Products

Decorations

GERÇEK MUSLUK SANAYİ
GERÇEK SANITARY INDUSTRY / TURKEY

Products

Bathroom armatures, universal valves, radiator valves, shower sets, conections

GİZİR AHSAP PROFİL SAN. VE TİC. LTD. ŞTİ. / TURKEY

Products

Profile, pano, lam mdf, lambri, skirting boards profiles

GOLD STAR FACTORY FOR PARTITIONS / TURKEY

Products

Building materials

GREEN STREET / TURKEY

Products

Ceramic

**HAKAN PLASTIK BORU VE PROFIL SAN. TIC. A.S.
HAKAN PLASTIC INC. / TURKEY**

Products

PPRC-PP-UPVC-PE-PEX AL-PEX-SILENTA Pipes and Fittings

**HIMSA MAKINA MADENCILIK VE PETROL ÜRÜNLERİ SAN. TIC. LTD. STI. /
TURKEY**

Products

Stone feeding, crushing, washing, grinding, screen and conveyor systems, mine enrichment, drying and thermal processing plant

HOCAOGULLARI SAC SAN. VE TIC. LTD. STI. / TURKEY

INTER POWER / SUDAN

Products

Survey equipment

ISISAN ISI SANAYI VE TICARET A.S. /TURKEY

Products

Manufacturing storage and transport tank for LPG, LNG and cryogenics

**ISIL MÜHENDISLIK MAK. VE INS. SAN. TIC. A.S.
ISIL ENGINEERING MACHINE AND CONSTRUCTION CO. / TURKEY**

Products

Prefabricated yard buildings, ESBO flexible ventilation ducts and Kugar duct connectors, shower cabins, sink cabins, bathtub cabins.

ISAS BASINÇLI KALIPLAR VE ISI SAN. TIC. LTD. STI. / TURKEY

Products

Storage and transport tank for cryogenic, storage and transport tank for LPG, other pressure vessels, process product and engineering, machinery product and engineering

JOBXL CONSTRUCT LTD. / SUDAN

Products

Access control system & fencing, partitions

KAYTR ENGINEERING / SUDAN

Products

Design building

KHAWAGA INTERNATIONAL FOR INVESTMENT CO. LTD. / SUDAN

KUWAITI SUDANESE ALUMINIUM CO. LTD. / SUDAN

Products
Aluminium

LEADER TECHNOLOGY FOR ENGINEERING PRODUCTS SUDAN

Products
Engineering made

MAGNET WROUGHT IRON / SUDAN

Products
Wrought iron

MARBLE ART EGYPT / EGYPT

Products
Marble and granite

MASARRA DSGIGN FOR MATERIAL BUILDING / SUDAN

Products
Building material

MEGA GmbH /

GERMANY

Products
Plucks control, Calibration Interior diameter control in the installation, Automatic
Completion of the installation disk, to soap, before final montages Automatic package

**MEKSAN TRAF0 SAN. TIC. LTD. STI.
MEKSAN TRANSFORMERS / TURKEY**

Products
3 ph oil immersed transformers

**MESKAV MAKINA ITH. IHR. INS. NAK. BILG. SAN. TIC. LTD. STI.
COBMAC CONCRET BLOCK MACHINE COMPANY / TURKEY**

Products
Concrete block, interlock and insulated block machine manufacturing

METAL ELFARAAN / SUDAN

Products
Aluminium Factory

**MINA FOREIGN TRADE & CONSTRUCTION CO.
KARADENIZ GROUP AG / TURKEY**

Products

Constructional, business center, construction engineering, residential building

**MÜSIAD GERMANY FEDERATION
INDEPENDENT INDUSTRIALISTS AND
BUSINESSMEN'S ASSOCIATION / GERMANY**

NOVAPLAST PLASTIK SAN. VE TIC. A.S. / TURKEY

Products

Plastic PIPE-PP-R, PVC, PEX, PE and fittings

NPS GmbH / GERMANY

Products

Rework Service, outsourcing, packaging and shipping, packaging, storage and picking, advice and needs analysis

O. CUOGHI S.A.S. / ITALY

Products

Concrete batching and mixing plants, concrete mixers, grouting equipments

PAN PAN DOORS / SUDAN

Products

Industry & services

PAY METAL SAN. VE TIC. A.S. / TURKEY

Products

De-bars, squares, flats rolling mill guides, rolling mill equipments

PEDAS ELEKTRİK SAN. VE TIC. A.S. / TURKEY

Products

Office, Street lighting lum.

**PILSA PLASTİK SANAYİ A.Ş.
PILSA PLASTIC PRODUCTS INC./ TURKEY**

Products

PVC drinking water pipes and fittings, PVC sewage pipes and fittings, PVC rain gutter & discharge pipes and fittings, polypropylene (ppR Type 3) pipes and fittings, PE 100 and PE 80 pipes, pex pipes and fittings, PE, PVC sprinkler irrigation pipes and fittings

**PROSEP YAPI EL. KIM. PETROL ÜRÜNLERİ MAD. YAG. SAN. VE TIC. LTD. STI.
PROSEP PAINT / TURKEY**

Products

Water based interior and exterior top coats, water based primers and subsidiaries, solvent based primers and top coats, decorative paints, special paints

PROTECTION HOUSE COMPANY / SUDAN

Products

Fire & security system

RAINBOW PLU ITALIA S.R.O. / ITALY

Products

Constancy, marketing, agencies

RASIM ÇELİK MAK. İTH. İHR. İNS. NAK. SAN. A.S. / TURKEY

Products

Hydraulic and full automatic concrete power and block making facilities

REBIEHA FOR CONSTRUCTION COM. LTD. / SUDAN

Products

Construction & building

RENK DECORATION FURNITURE INDUSTRY TRADE LTD. / TURKEY

Products

Durable consumer goods, furniture, home decoration, home office garden furniture, textile, fabric production

REVELIN EVARISTO & FIGLI SNC / ITALY

Products

Plaster sprayers machines

RM S.R.L. / ITALY

Products

Spare parts for concrete pumps, batching plants and ground engaging tools

**ROYAL GARANTI FOR INDUSTRIAL SERVICES &
GENERAL TRADE / TURKEY– SUDAN**

Products

Industrial services (supplying machines spare parts, steel casting, pumps, gear boxes, air compressor, cooling tower, fks, valves & fittings, refractory... etc). Engineering,

consultant & finance services. Raw material supplying (prime steel billets, chemicals, limestone). Industrial & construction turnkey projects integrated solution. Construction materials supplying (steel bar, cement, paints, PVC pipes & fittings, finishing materials ...etc)

SAUDI ARABIAN ADHESIVE FACTORY LTD. (SAAF) / SAUDI ARABIA

Product
Adhesives, putty, coatings, sealants

SERMAC S.P.A. / ITALY

Products
Concrete pumps trailer pumps, stationary booms

SILIKA TILEZ FACTORY / SUDAN

Products
Industry

**SILKCOAT DUVAR KAPLAMA SAN. TIC. LTD. STI.
SILKCOAT WALL COVERING MATERIALS TRAD. CO. LTD. / TURKEY**

Products
Mineral plaster silk plaster, decorative paint exterior, interior paints

SINAI MARBLE COMPANY / EGYPT

**SINTAS PLASTIK VE METAL SAN. TIC. LTD. STI.
SINTAS PLASTIC AND METAL IND. TRADE LTD. CO. / TURKEY**

Products
PVC waste pipes and fittings PPRC pipes and fittings industrial type plug and socket

**SISTEM METAL YAPI VE REKLAM MALZEMELERI SAN. VE TIC. A.S.
SISTEM METAL CONSTRUCTION AND ADVERTISING MATERIALS INDUSTRY
AND TRADE CO. / TURKEY**

Products
Aluminium composite panel

SITRAM INTERNATIONAL FOR TRADE & INVESTMENT CO. / SUDAN

Products
Aluminum cladding and glass works, building materials supply, contracting and construction.

SOGATRA FOR CONSTRUCTION & CONTRACTION / SUDAN

Products

Building investment

SUDANESE EGYPTIAN ELECTRICAL INDUSTRIES (SUDATRAF) / SUDAN

Products
Electrical

SYRAL EXTRUSION CO. / SYRIA

Products
Profiles, doors, sliding doors, windows, fences, system double glaz decorative and furniture purposes, frames, grills, air conditioning and heating element

SYRIAN PIPES / SYRIA

TARGET STEEL INDUSTRIES. / SUDAN

Products
Various materials

TARMAS INC. / TURKEY

Products
Concrete pipe manufacturing machinery, concrete block, curb manufacturing machinery, forced concrete mixing machine, conveyors with rubber band, every kind of forms for concrete pipe, concrete block, curb machinery, sand silos, wye fitting and bend machines, concrete mixing stations, sand crushing washing sifting systems.

TASDEMIR YAPI KLIMA VE SAGLIK HIZ. SAN. TIC. LTD. STI. / TURKEY

Products
Modular hygienic pocket system mobile hospital air sterilization unit

TECHNICAL WORK MACHINERY LIMITED / TURKEY

Products

Hydraulic weight lift platform, hydraulic çare or repaipatform roll konveyor MDF, chipboard, plywood, laminant parquet, coat means of production plastic granur silos kombine foundation (aluminium)

TEMPA PANO SANAYI VE TICARET LTD. STI. / TURKEY

Products
Wall mounted, floor standing, stainless steel & expr oof enclosures, 19" cabinets, console systems, busbar distribution systems

THE CENTER TRADING COMPANY / SUDAN

TÜMKA KABLO SANAYI A.S.

TÜMKA CABLE / TURKEY

Products

0,6-1Kv Electrical cables

UMDE ENGINEERING CONTRACTING AND TRADING CO. LTD. / TURKEY

Products

Baker's fresh & dry, yeast plants, fruit juice concentration & pasteurization plants, starch, glucose & fructose plants, refined salt plants, drinking water processing plants

UMPAS SERAMIK UMPAS CERAMIC / TURKEY

Products

Ceramic wall and floortiles

UNITED INDUSTRY DAYATHERM / EGYPT

URUMQI ZHANHAO BUILDING MATERIALS CO. LTD. / CHINA

Product

Building materials

VE. CO. S.R.L. / ITALY

YASAR AHSAP ORMAN ÜRÜNLERİ PAZ. YASAR AHSAP CO. / TURKEY

Products

Mdf wrapping profile wall panels, ready doors skirting

YILMAZLAR KABLO YILMAZLAR CABLE / TURKEY

Products

Energy power cables

YURTAS ÇELİK KAPI SAN. TIC. LTD. STI. YURTAS STEEL DOOR LTD. CO. / TURKEY

Products

Steel door, fire door, ferforge, shutter, copper

ZHE JIANG SIFANG IMP&EXP CO. LTD. / CHINA

ZHEJIANG WUZHOU VALVE CO. LTD. / CHINA

Products

Valve

WADI ALINILE PROJECT FOR STABILIZED BRICKS. / SUDAN

Products

Production of stabilized bricks

SUDAN BUILD 2007 **SUDAN 5th INTERNATIONAL BUILDING MATERIALS,** **CONSTRUCTION TECHNOLOGIES and EQUIPMENTS FAIR** **12th-16th DECEMBER, 2007**

Khartoum-SUDAN

EXHIBITION REPORT

A) GENERAL INFORMATION

Place of the Fair: Khartoum International Fairground, Halls no. 2, 3, 4 and the open area.

Number of Firms Participated in the Fair: Totally 140 firms coming from Sudan, Turkey, People's Republic of China, Austria, Italy, India, Egypt, Germany, Saudi Arabia, Syria and United Arab Emirates took place in the fair.

Visiting Hours: The fair was opened for the visits between 10:00 -13:00 o'clock in the morning and 17:00-22:00 o'clock in the afternoon.

Info Stand: Info stand was utilized for the distribution of catalogues, brochures, etc. and hosting the guests. The information obtained from some potential purchasing firms in Sudan was notified to our participant firms.

Service Area: Tea, coffee, water, beverages, etc. needed by our firms were provided free of charge at the info stand.

Assembling the Stands: Assembly of the stands was performed by Sudanese Free Zones. The stands were ready for the settlement of our firms on 10th December, 2007. The staff of Forum Fairs assisted our firms in the process of settlement.

Travel-Accommodation: Travel and accommodation organizations of the firms participated in the fair were realized by 3F Tourism & Travel Agency which is a subsidiary of Forum Fairs and Promotions Co. Inc. 4* Dandas Hotel and 5* Rotana Hotel were utilized for accommodation. Wireless internet connection is available in the hotels which are quite clean considering the conditions in Sudan and close to the fairground.

Fair Staff: Cengiz Bulut and Hakan Incekara from Forum Fairs and Promotions Co. Inc. Department of Organization and Sultan Arslan and Ercan Yargici from

Marketing Department were ready in the Fair and assisted the participant firms in all aspects.

Opening of the Fair: The opening ceremony of the Fair was realized at 19:00 o'clock on 12th December, 2007 with the participation of Sudan Minister of Investments, Sudan Minister of Public Works and Mr. Fatih Ceylan Turkish Ambassador in Sudan and Mr. Bahadir Erkan Turkish Commercial Counselor in Sudan along with their delegations. A small cocktail was organized during the opening ceremony and a local music group peculiar to Sudan gave a concert.

B) PROMOTIONAL ACTIVITIES:

A) Promotional Activities in Turkey:

Our journal titled Forum Bulletin including the news related with the Sudan Build Fair and printed approximately in 3000 copies in July was sent to firms, official institutions and occupational unions for promotional purposes. Promotional information of the fair was sent to the Chambers of Industry and Commerce, occupational unions and KOSGEB departments so as to ensure the announcement of the fair to their members. The said bulletin is enclosed.

The marketing staff of Forum Fairs and Promotions Co. Inc. visited the firms located in such provinces in Turkey as Izmir, Gaziantep, Balikesir, Bursa, Bilecik, Konya, Istanbul, Ankara, etc. where the construction and infrastructure sector is quite active and conducted the promotional and marketing activities related with the fair in a very intensive way.

2500 fair brochures and 250 fair posters printed for the announcement of the fair were sent to the potential participant firms and the Chambers of Industry and Commerce in whole Turkey. The above -mentioned brochure and the poster are enclosed.

An advertising work was conducted for the Fair in January -February 2007 edition of Metal Makine Magazine.

B) Overseas Promotional Activities:

Invitation cards, posters and flyers were distributed in the countries (People's Republic of China, Italy, Jordan, Egypt, Syria and India) where sales agencies had been found for the Fair. Moreover, printed materials related with the fair were sent to all Turkish Commercial Consulates located in the Middle East region and they were ensured to forward such materials to the relevant bodies. All the printed materials were also delivered to Turkish Commercial Consulates located in Italy, Germany, Spain and Sweden. Also Sudan Build 2007 Exhibition's news

was mentioned in some exhibition related web – sites which are Expodatabase, Eventseye, BizTradeshows.

News and advertisement works related with the fair were also conducted in two editions of Arab Construction World Magazine.

Advertising and promotional activities conducted in Sudan for the Fair were realized through newspapers, TV, radio, billboard and the details are given below:

- Newspaper Advertisements:
As for the newspaper advertisements in Sudan, Al-Sudani, Al-Rayaam, Al-Sahafa and Akhbar Alyoum newspapers were utilized. Fair advertisements were alternately given to these newspapers everyday between 10.11.2007 and 16.12.2007 (colorful and black-white advertisements).
- TV Advertisements:
As for the TV advertisements, Bluenile TV and National TV were utilized. A 60 minute promotional advertisement was given to Bluenile TV once a day during prime time for 7 days between 09.11.2007 and 16.11.2007. Bluenile TV is a digital channel broadcasting from satellite in whole Sudan. Similarly, a 60 minute promotional advertisement was given to National TV once a day during prime time for 7 days between 09.11.2007 and 16.11.2007. National TV is a local TV channel broadcasting in whole Sudan.
- Radio Advertisements:
As for the radio advertisements, National Radio, Rabia Fm and Iktisadi Fm were utilized. A 60 minute promotional advertisement was given to National Radio and Rabia Fm 5 times a day for 7 days between 09.11.2007 and 16.11.2007. National Radio and Rabia Fm are the radio channels broadcasting in whole Sudan and listened by almost all the Sudanese. A different deal was made with Iktisadi Fm and the news and announcements on the fair were broadcasted during its programs one week before the fair and during the Fair. Iktisadi Fm is a radio channel making political and economical programs and listened by the Sudanese businessmen.
- Poster Distribution:
The poster we prepared for Sudan Build Fair in Arabic with the dimensions of 50cmX70cm was displayed on almost every much used street of Sudan.
- Billboard:
3 billboards located on the most used streets and intersections of Sudan namely African Road, Macnamir Street and Burri were hired and fair advertisements were started to be displayed thereon starting from 3 months before the date of the fair.
- Invitation Cards:

Invitations cards prepared for the fair in Arabic were delivered by hand to the relevant persons in Sudan.

- Faxes sent to the relevant Firms for the announcement of the Fair: Invitation cards were sent via fax to all the firms registered in the Sudanese Chamber of Commerce for the related sector.

Invitation Cards sent to the Participant Firms: Invitation cards of the participant firms were sent by Forum Fairs and Promotions Co. Inc. and they were encouraged to invite their own customers to the Fair.

C) ACTIVITIES:

Settlement of the firms on their stands could be completed in the afternoon since the preparations made beforehand accelerated the process of settlement. The opening ceremony of the Fair was realized at 19:00 o'clock in the evening on 12th December, 2007 with the participation of Sudan Minister of Public Works, Sudan Minister of Investments and Mr. Fatih Ceylan Turkish Ambassador in Sudan and Mr. Bahadir Erkan Turkish Commercial Counselor in Sudan along with their delegations.

During the fair, Turkish Commercial Counselor in our Khartoum Embassy Mr. Bahadir Erkan and the Chairman of Sudan Turkish Businessmen Association Mr. Oktay Ercan showed great interest to the participant firms by visiting the stands, answered the market -related questions of our firms and exchanged views with them. Moreover, on the opening day of the fair at 13.00 o'clock, an information meeting was organized with the Sudanese firms so as to facilitate the works. On the same day, a reception was organized in the residence of the Embassy for the participant firms. On the last day of the fair, the plaques prepared by Forum Fairs and Promotions Co. Inc. were presented to the participant firms and a trip by boat was organized with the participation of the firms to the Nile River on the day after the closure of the Fair.

D) CONCLUSION:

Sudan Build-Sudanth International Building Materials, Construction Technologies and Equipments Fair was organized by Forum Fairs and Promotions Co. Inc. and also Turkish National Participants gathered by us.

Furthermore, Italian, Chinese, Syrian and Egyptian firms participated in the fair either strengthened their existing connections in Sudan or entered in the market by assigning representative offices.

Negotiations and Contacts made by our Firms:

Not only the firms which made exportation to Sudan before but also those which had never worked with the Sudanese market participated in the Fair. Most of the participant firms sold their products or left them to the representatives they found.

The satisfaction of our participant firms will light the way of Forum Fairs and Promotions Co. Inc. as the organizer towards ensuring a greater amount of participation in the fair in the following years.

Thank you for your attention

In case of anything , please do not hesitate to contact with us.

R.S.V.P

Sunanda Rajendran -Executive Director (IACCI)

Tel. :40606162 / 22161924

Email: iacci@bom3.vsnl.net.in