



saudi building industries exhibition

Saudi Arabia's 20th Comprehensive Showcase for the Industry

25 - 28 April 2011

UCFE Jeddah Centre for Forums & Events
(Owned by J.C.C.)



BOOK YOUR SPACE NOW

CAUTION

THIS ANNOUNCEMENT IS ONLY FOR BUSINESSES THAT WANT TO EXPAND IN THE FASTEST-GROWING CONSTRUCTION MARKET IN THE WORLD



The Organiser

Jeddah based Al-Harthy Company for Exhibitions is Saudi Arabia's leading event organiser. The first to own dedicated exhibition venues and organise international trade shows in the Kingdom, Al-Harthy has, over more than 30 years, staged in excess of 500 successful exhibitions in Jeddah across a wide range of industry sectors.

The company's impressive track record and wealth of expertise provides the assurance that your products and services are promoted with the highest degree of professionalism.

Affiliations

Member:



Association of Event Organisers

Founding Member:



Arab Union for International Exhibitions & Conferences

www.acexpos.com



Following the record-breaking Saudi Building Industries Exhibition (sbie) in 2010, we are delighted to announce the details of sbie 2011.

sbie is now the leading annual event in the Kingdom providing a meeting place for contractors, agents and suppliers to the construction business. In 2010, **sbie** attracted over 500 exhibitors from 20 countries; and more than 24,500 visitors from Saudi Arabia and neighbouring GCC countries. International participation was from **Bahrain, Canada, China, Egypt, France, Hong Kong, Indonesia, Kuwait, Lebanon, Malaysia, Malta, Pakistan, Spain, Syria, Taiwan, Thailand, The Netherlands, Turkey, United Arab Emirates and United States**, alongside a large number of Saudi companies.

AS THE INDUSTRY MEETS THE CHALLENGES OF UNPRECEDENTED GROWTH YOU CAN MEET THE FUTURE AT sbie

Saudi Arabia – The Land of Opportunity

Saudi's \$400bn development programme is powering the economy of the GCC states. As some other countries in the region are being adversely affected by the worldwide economic downturn, Saudi Arabia is driving ahead with its ambitious long-term programme to develop and expand the Kingdom's infrastructure.

New cities, airports, schools and hospitals, a rail link and a huge build programme for domestic properties for its expanding population. These are creating an unprecedented demand in the construction sector for services, expertise, plant and materials. Most will be imported from around the world. This is truly the land of opportunity for this market sector.



Venue:

UCFE
Jeddah Centre for
Forums & Events



Participation Rates

Indoors

Space only per m² **US\$ 300**
SR 1,125

Space + shell scheme per m² **US\$ 360**
SR 1,350

Outdoors

Space only per m² **US\$ 120**
SR 450

Exhibition Profile

Building Materials & Hardware
Climate Control
Construction Equipment & Tools
Electricity & Lighting
Environmental Conservation
Marble, Granite & Stone Technology
Safety, Security & Fire Prevention
Water Technology
Waste Management

This broad listing is not definitive and is intended only as a guide to prospective exhibitors

