


Bahrain Air connects Indian sub-continent for the first time

BAHRAIN AIR announces its first flight to the Indian Sub-Continent by getting connected to Cochin International Airport. It will fly three times a week and plans to commence daily flights from October 2008. By the end of the year Bahrain Air plans to fly to a few more destinations.

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Bahrain Air, the low-cost carrier in the Kingdom of Bahrain gets connected directly to Cochin International Airport. Cochin is the first destination of the airline in the Indian Sub-Continent. It will fly three times a week and also plans to commence daily flights from October

2008. Currently Bahrain Air is connected to eight destinations across the Middle East, North Africa and Indian Subcontinent. The carrier has also announced flights in Syria, Aleppo and Jeddah in the Kingdom of Saudi Arabia starting from June 2008. By the end of this year the carrier will be flying to the following destinations -Kuwait in GCC,



Middle East and Dhaka and Kathmandu in the Indian sub-continent.

S Sarma, minister of fisheries government of Kerala and ACK Nair - Cochin International Airport director and other VIP delegation from CIAL, Air Traffic Control, CI'S - Immigration, CISF and Fuel Companies were all present to welcome Bahrain Air upon its first arrival in the Indian sub-continent. On the occasion S Sarma said, "I welcome you all to Cochin International Airport and assure you of all our support at Cochin. I wish Bahrain Air great success in the future."

Talking about Bahrain Air's initiative, Ibrahim Al Hamer, Bahrain Air managing director said "Starting with three flights weekly followed by daily flights in October demonstrates Bahrain Air's commitment to the Indian market. The service between Kochi and Bahrain marks the beginning of an expansion plan that will link the Indian Subcontinent and the Middle East through our hub in Bahrain, where we promise all our passengers the smoothest and fastest transit experience available in the market." He further added by saying, "Our service

to the south Indian city of Kochi is our first step into the lucrative market of India, particularly the southern region, to serve the increasing demand from travelling public and in particular from the Indian community residing in Bahrain and the other GCC countries or for those who are visiting their families or are for business or leisure."

Sharing his views about the initiative, Ashok Fenn, president & CEO, InterGlobe Air Transport says, "It gives me immense pleasure to announce the launch of Bahrain Air's operations to Cochin. As partners we look forward to a long and successful partnership. With our collective efforts we hope to establish a strong presence in Indian subcontinent, and be recognised as a preferred product to Bahrain and beyond." The scheduling of the flights has been done keeping in mind the convenience of the both business and the regular traveller. 